

AMPLIFY, THE ONLINE TOOL DEVELOPED TO SUPPORT BENEFITS MANAGEMENT

The Research Lifecycle Programme

The Strategic Change Office

The University of Manchester

1st September 2021

The Research Lifecycle Programme

- The Research Lifecycle Programme ([RLP](#)) is a series of investments of over £15 million rolled out over five years running from 2018-19 – 2023-24 with over 20+ projects at any one time
- The overarching goal of the programme is to uplift research support in the University, to help researchers focus more on their research and remove administrative and technological barriers from their way.
- The programme focuses on three areas of work:
 - Research information – how researchers find and manage information
 - Research processes – how we enable better research support at The University of Manchester.
 - e-Research Infrastructure – a combination of digitally-based technology and the people and organisational structures needed to support modern, internationally leading, collaborative research

RLP and a Benefits Management Framework

What did we know at Day One?

- That the benefits management process had scored badly at a recent internal assessment exercise
- Opportunity
- That the programme was to be run using Managing Successful Programmes (MSP)
- This places Benefits Management firmly in the remit of the Business Change arm of the programme
- That some previous attempts to mature benefits management since 2010 had not gained traction
- The framework needed to be appropriate and proportionate

HiveMind and Amplify

- We chose [HiveMind](#) to help develop our Benefits Management capability in the University. They were selected after competing and winning against a number of well known consulting firms
 - Their framework was based on best practice and dovetailed with our MSP approach
 - Benefits Map
 - Benefit Profiles
 - Benefits Log
 - Benefits Realisation Plan
- HiveMind recommended the use of the [Amplify](#) online tool to track the benefits lifecycle of the programme and its projects

Amplify and Tracking

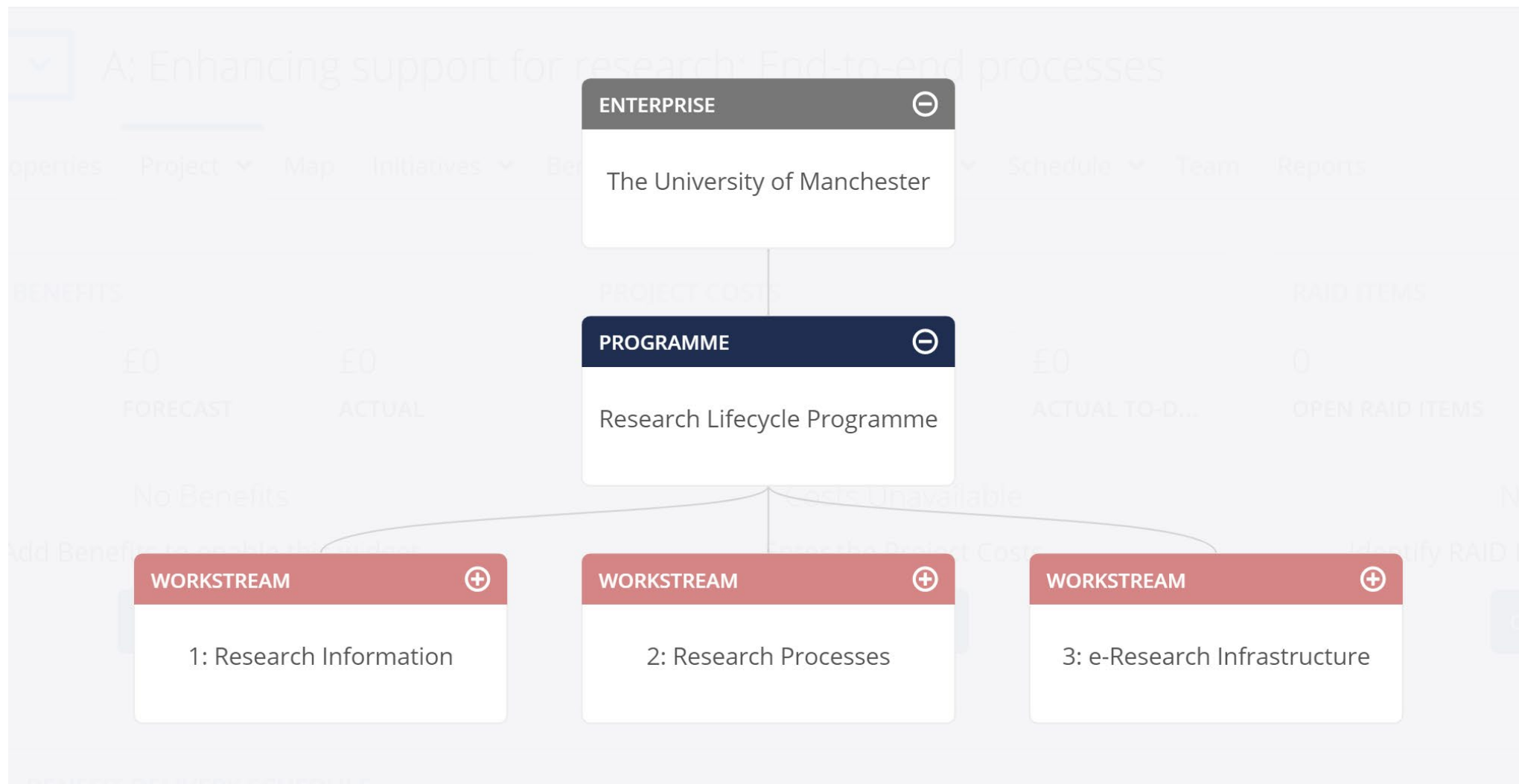
If the PMs are tracking projects costs, milestones, resources , outputs and much more within RLP, what are the change managers tracking?

1. That outputs form a new or changed business capability
2. That those business capabilities produce outcomes
3. That those outcomes are measured, if possible to become

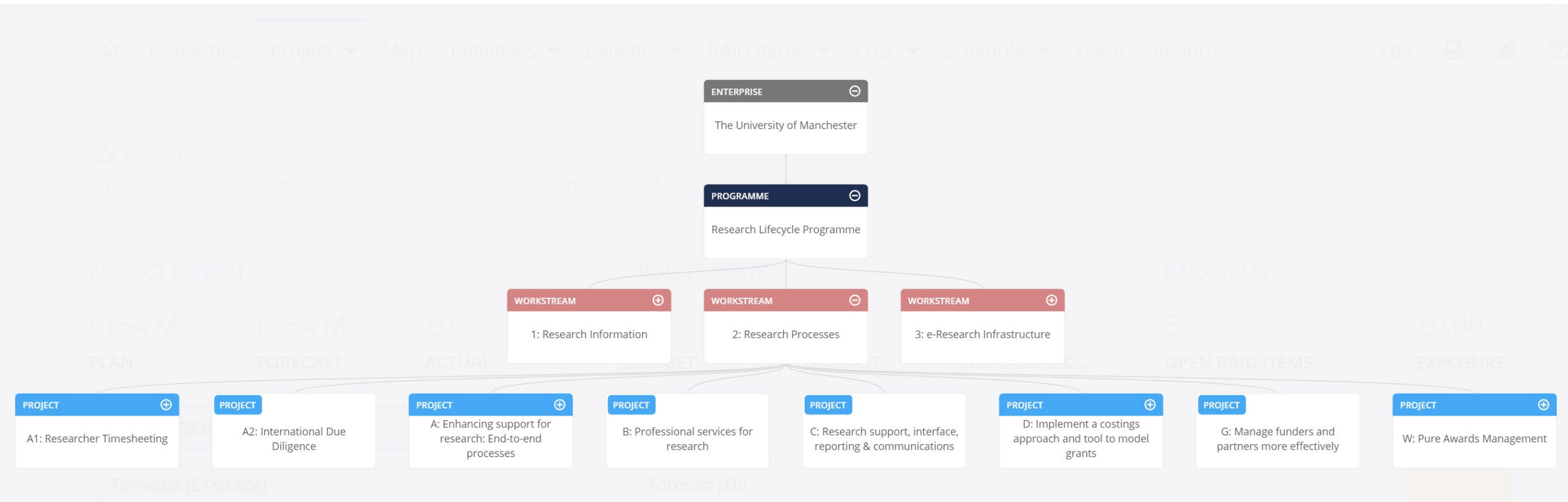
BENEFITS

Business cases are not approved on outputs alone but also outcomes

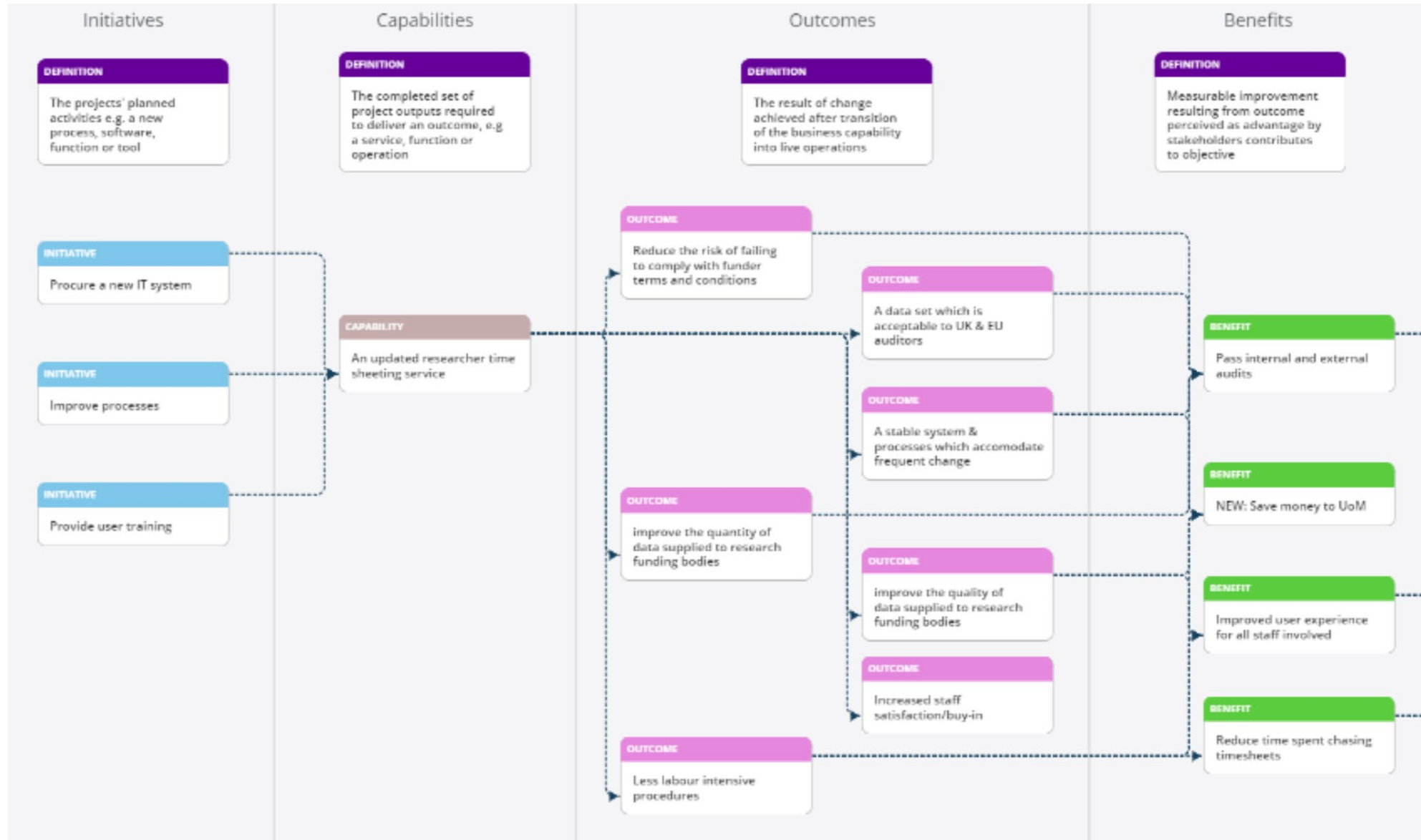
Amplify - Programme



Amplify - Workstream



Amplify - Project Benefits Map



Amplify - Project Benefit Register (Log)

Home > Research Lifecycle Programme > 2: Research Processes

PROJECT

A1: Researcher Timesheeting

☆ Properties Performance Map Initiatives Benefits RAID Items Cost Schedule Team Reports

Benefits Table

Tree

Drag here to set row groups

Amplify ID	Name	Description	Classification	Start Date	End Date	Owner
#49	Reduce time s...	Will help to unde...	Benefit	August 2020	December 2022	CH Caroline Hargrea
#50	Improved user...	Customer Satisf...	Benefit	August 2020	December 2022	CH Caroline Hargrea
#51	Pass internal a...		Benefit	August 2020	December 2022	CH Caroline Hargrea
#57	NEW: Save mo...	By tracking the e...	Benefit	August 2020	December 2022	CM Carly Moseley

Amplify - Project Benefit Profile and Plan

PROPERTIES

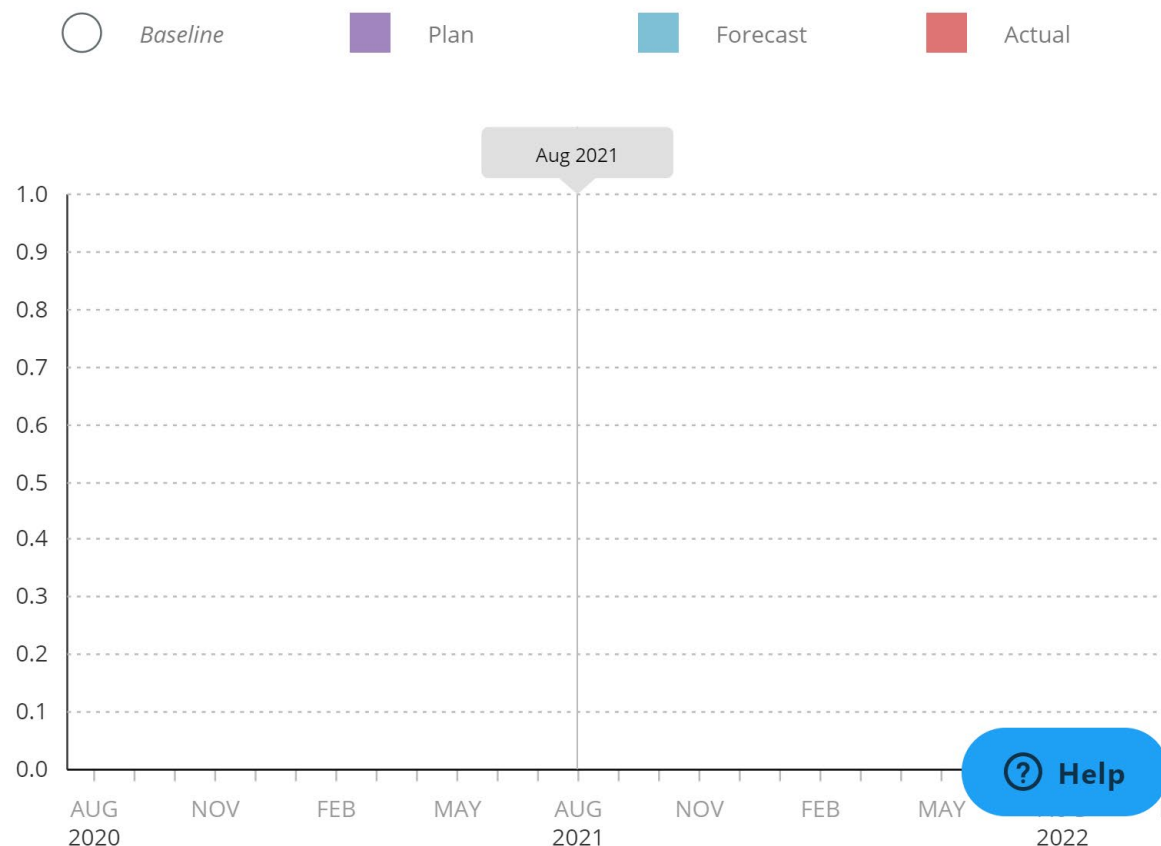


Caroline Hargreaves
Owner

Classification: Benefit
Start Date: 1 Aug, 2020
End Date: 31 Dec, 2022
Owner: Caroline Hargreaves
Unit of this Benefit: Number
Weight: 1.0
Financial: No
Status:
Percentage: No
Resolution: Month
This is a disbenefit: No
This Benefit is Cumulative: No
SMART Rating: 100%
Description:
 aim for no audit management actions relating to timesheeting
Benefit Progress:

BENEFIT REALISATION PLAN

N/A	0.00	0.00	0.00
BASELINE	PLAN	FORECAST	ACTUAL



[? Help](#)

Amplify - Reports

PROJECT ▼

A1: Researcher Timesheeting



Properties

Performance ▼

Map

Initiatives ▼

Benefits ▼

RAID Items ▼

Cost ▼

Schedule ▼

Team

Reports

Benefit Profile Report

Outputs a benefit profile (one page contract) for all benefits contained within the current initiative.

Benefits Realisation Register

Benefits Realisation Register for the current initiative and its children: lists all benefits and measures grouped by initiative with status and ownership information.

My Benefit Profiles

Outputs all benefit profiles (one page contract) for all those benefits contained within the current initiative of which you are the owner.

One Benefit Profile

Outputs a benefit profile (one page contract) for the selected benefit

Findings

Amplify and the new Benefits Management Framework encourages

Outcome focussed tracking

A welcome focus on risks to benefits

A reminder that benefits should be tracked regularly

That observable outcomes are just as important as measurable benefits

That no tracking tool can make measuring some benefits easier

The creation of a measurements library, approved by Finance and also Planning for all programmes and projects to use

That all business cases should assess the availability of baseline benefits measures